

Shanghai, May 11, 2021

“AXA for Health & Bright Childhood”: Ai You X AXA Playroom Officially Established

On May 9, Mother’s Day, the 10th anniversary celebration of Ai You Reborn Children’s Home and the inauguration ceremony of the new site was held at Shanghai Children’s Medical Center. In addition, **Ai You X AXA Playroom** was officially established on the same day. AXA Tianping Property & Casualty Insurance Co., Ltd. (AXA Tianping) has initiated in-depth cooperation with Ai You Foundation (Ai You), looking forward to contributing to the child-care philanthropy, bringing warmth and companion to sick orphans and helping them make better life with positivity and confidence.

Jessica Geng, Chairwoman, and Yibin Luan, Secretary-General of Ai You Foundation, as well as Qingying Ji, Party Secretary of Shanghai Children’s Medical Center, and Yamin Zhu, Designated CEO of AXA Tianping, gathered together with many business representatives and caring friends from all walks of life to celebrate the children’s new home and witness this milestone moment.

Yamin Zhu said: “While AXA’s purpose is to ‘Act for Human Progress by Protecting What Matters’, children are what really matter to us. Children are the flames of hope, and as long as these flames remain, our humanity is expected to make continuous progress. It’s such a privilege and honor for us to be joining hands with Ai You. This Ai You X AXA Playroom is the beginning of our loving dedication to children care. Next, we will continue to gather all strengths, to mobilize our employees, partners and caring friends from all walks of life to create the value of shared philanthropy, to bring love and warmth to sick children and help them grow with confidence and hope.”

Protecting Underrepresented Groups to Start the Philanthropic Journey

AXA has more than 200 years of strong presence around the world, and also a long-term, firm commitment to the local market in China. Over the past 20 years in China, AXA Tianping has been committed to fulfilling its corporate social responsibilities, providing support and assistance to underrepresented groups. With the volunteer programme “AXA Hearts in Action”, AXA continues to mobilize employees to put their love into practice and actively participate in philanthropic activities.

At the beginning of this year, AXA Tianping and the Sunshine Family in Dapujiao Subdistrict, Huangpu District of Shanghai, jointly launched a series of volunteering activities with the theme of “Light Up the Sunshine in Their Hearts”. With the help of psychologists, employee volunteers brought companionship and joy to people with intellectual disabilities. Upon this, AXA Tianping continues to extend its commitment in philanthropy, just as the **Ai You X AXA Playroom** shows. With this project, AXA Tianping aims to leverage its expertise in medical care, especially mental health and makes an important step in the field of philanthropic care for sick children. While assisting the treatment of diseases, AXA Tianping also tries to help relieve the mental stress of sick



Press release

children through fun interactions, communication and counseling support, to ensure they can face the disease with a positive mindset and cooperate with the treatment and make a better future with confidence.

Bringing Light and Hope as a Warm Caring Partner

Ai You, the partner of AXA Tianping, continues to expand its presence and influence in the area of child welfare. Its "Ai You Reborn" project has assisted more than 13,000 sick orphans in the past ten years. And the Ai You Reborn Children's Home is an important part of the project. Since its official launch in 2012, it has benefited from extensive support from governments, hospitals, enterprises and non-governmental philanthropic organizations, and helped more than 1,600 sick children, like getting adopted and starting a new life. This year, AXA Tianping also joined the family of Ai You's child-care project.

To create a more friendly medical environment and more amicable medical process for the sick children, Ai You Reborn Children's Home has set up an exclusive medical care-oriented space: Ai You Playroom. On the occasion of the 10th anniversary of Ai You Reborn Children's Home, the **Ai You X AXA Playroom** jointly launched by AXA Tianping and Ai You is also inaugurated and will be officially put into operation at the end of May, providing more comfortable, independent and ample space for the sick children so they get to experience more warmth and joy during treatment.

Creating the Value of Shared Philanthropy When Every Little Helps

At present, AXA Tianping boasts a footprint of 200 branch offices in 20 provinces across China. And with this nationwide network advantage, as well as Ai You's vast network of cooperative medical institutions, AXA will make its best efforts to mobilize its employees and partners to participate in a series of philanthropic activities such as "Counseling for Sick Children in the Playroom" in various forms of volunteer services, to provide companionship and care for sick children across the country.

In the future, AXA Tianping will continue to explore and extend its influence in the field of philanthropy, to further promote the brand value and demonstrate its due responsibility as a world-class brand. In addition, AXA Tianping will act as an active participant and enlightener of philanthropy, to mobilize more organizations and individuals to join in philanthropic activities and promote philanthropy as a lifestyle, so that our entire community can take pride in creating and sharing the value and strength of philanthropy.

About AXA

A member of AXA Group, AXA Tianping (registered in China as AXA Tianping Property & Casualty Insurance Co., Ltd.) is one of China's largest and most diversified global insurers, providing a comprehensive range of high-quality, personalized products and services to meet the evolving needs of customers across Health, Commercial Lines and Property & Casualty. The company currently serves over five million individual and commercial customers nationwide, and boasts a footprint of 25 branches in 20 provinces across China. Transitioning to a focus on Health, AXA Tianping is today leveraging a customer-centric 'Payer-to-Partner' strategy in China, along with innovative technology and distribution, to empower clients in every aspect of their daily lives. In 2019, China Banking and Insurance Information Technology Management (CBIT) recognized its award-winning services with an "AA" rating, the highest in the country. In 2020, the company was recognized with an 'International General Insurer of the Year' award from Insurance Asia and was also recognized in 2020 with an "A- rating" from S&P Global Ratings, reflecting the company's strong global influence and firm commitment to the local market. AXA Tianping first became a member of the AXA Group as a Joint Venture company in 2014, before becoming fully-owned in 2019. Headquartered



Press release

in Paris, France, AXA Group itself is today one of the world's leading insurance and asset management groups. In 2020, it was ranked 34th on the Fortune Global 500 List of the world's largest companies. It has been operating in China for over 20 years offering the full range of insurance and protection solutions to its local and global clients.



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